

# Julie Timerson

(315)-690-1353  
julie.timerson@gmail.com  
Boston, MA

## **Professional Summary**

Creative and versatile Video Editor and Animator known for weaving visual magic across diverse industries. With a keen grasp of storytelling, motion graphics, and post-production, captivating audiences and amplify brand impact.

## **Professional Experience**

### **Whoop**

Video & Motion Graphics Editor (August 2021-present) Boston, MA

- o Work across departments to concept and produce high-quality video content for a variety of platforms to ensure optimal engagement.
- o Create 2D and 3D visual effects focused on data visualization, dynamic transitions, athletic graphics, and kinetic typography.
- o Utilize storyboarding techniques to outline the visual progression of video projects.
- o Execute camera operations during brand shoots.
- o Seamlessly integrate sound design elements and apply color correction and grading techniques to footage.

### **Spartan Race**

Video Editor and Animator (November 2018-August 2021) Boston, MA

- o Develop captivating narratives that showcase the excitement and intensity of performance sports events.
- o Thrive in fast-paced environments by generating creative ideas and executing artistic visions within tight deadlines and brand guidelines.
- o Collaborate with broadcasting networks, such as ESPN, to design and produce graphics that enhance televised coverage of sports events, contributing to a visually engaging broadcast experience.
- o Demonstrate adaptability by traveling to shooting locations for unconventional assignments with quick turnarounds, showcasing your ability to produce high-quality content under diverse conditions.

## **Freelance Experience**

### **bodybuilding.com**

Freelance Editor and Animator (September 2021-August 2022)

- o Skillfully ingested, color corrected, sound designing, and edited weekly YouTube videos, seamlessly integrating them into bodybuilding.com's expanding exercise library, enhancing the platform's educational resources.

### **America's Test Kitchen**

Freelance editor and animator (February-May 2021)

- o Edited and animated captivating social videos, strategically promoting ATK's kids channel through engaging visual narratives, increasing brand visibility and audience engagement to distribute across diverse organic and paid platforms.

### **Tom Wahls**

Freelance Videographer (Sept. 2015-2016)

- o Took on the responsibility of producing, shooting, and editing comprehensive training videos and commercial content for a restaurant franchise, effectively showcasing the brand's offerings, and enhancing internal training processes.

### **Education**

University at Buffalo

Graduated 2015

Bachelor's degree: Digital Media Studies, Certificate in Journalism

### **Skills and Qualification**

Technological proficiencies

- o Utilize industry-standard software, such as Adobe Premiere Pro, After Effects, Illustrator, Photoshop to execute video editing, motion graphics, and 3D modeling tasks with precision.
- o Camera, lighting, sound setup.
- o Color grading, audio mixing, text animation, motion graphics.

Communication and Interpersonal relationships

- o Strategic thinker, detail oriented, organized to handle large and complex projects
- o Determined to do every job to the best of my ability, while being flexible throughout the process
- o Strong collaboration skills driven towards finding solutions
- o Excellent communication, multitasking, and relationship building skills